



Alameda Women Artists 16th Annual Alameda Museum Exhibit Prospectus

November 7-December 5, 2009

Eligibility

Exhibition is open to all AWA Members in good standing. All work submitted must be original. Each artist may submit 2D and 3D pieces up to 55" horizontal for the exhibit fee of \$25. The decision and placement of artwork is up to the chairperson of the hanging committee.

Image Presentation

All entries must be "gallery ready" meaning suitably presented for installation and wired for hanging. No sawtooth hangers.

AWA Member's Silent Auction Donation

For the AWA Silent Auction, each participating artist may create and donate one 3D mixed media sculptural artwork, which includes a found, recycled object. Maximum size is 14" high x 12" wide x 8" deep. The auction pieces will sit on shelves. Contributions are encouraged, but are voluntary. Proceeds go to AWA.

Submission Requirements

Entries must be no more than 2 years old and not have been exhibited in a previous AWA or Museum Exhibit at the time of delivery on November 1. Some work may not be displayed because of space limitations at the discretion of the Installation Committee. Images must be clearly labeled with the artist's name, title of work, media, size and the year completed.

Sales

Artists pay 20% commission to the Alameda Museum for sales made during the exhibit and within one month after the exhibit ends if the resulting sale was due to this exhibition.

Volunteering

All participants must contribute volunteer time. Sign up for a position at an AWA meeting or speak with Bonnie Randall Boller. If you have any questions email bonnieclay@aol.com or call 510-865-0541

9.17.09 **Entry Deadline Postmark**
Drop off Museum Hold Harmless Agreement/Application and check payable to AWA at an AWA Meeting or mail to: Alameda Women Artists, 3239 Briggs Avenue, Alameda, CA 94501

PR & Postcard Art Due

Deadline to email digital photo (4" x 6", 300dpi, .jpg format) for press release & postcard (optional) Include artist's name, title of work, media, size & year completed.
Email to leah@leahvirsik.com

10.10.09 **Exhibit Materials Due**
Artist statement & resume/bio in a MS Word document, photo of self (4" x 6", 300dpi, .jpg format) and additional photos of artwork (sized at 4" wide, 300dpi, .jpg format, up to one page of photos) for the exhibit book
Email to leah@leahvirsik.com

10.23.09 **Titles & Price List Due**
Include media, year completed & size (H" x W" x D")
Email to leah@leahvirsik.com

11.1.09 **Artwork & Silent Auction Donation Drop Off**
Sunday 1:30 P.M.–2:30 P.M.
Alameda Museum, 2324 Alameda Ave.
2:30 P.M. Installation begins
3:30 P.M. Return for pieces not in show
AWA will call if work needs to be picked up.

11.7.09 **Artist's Opening Reception**
Saturday 1:00 P.M.–3:00 P.M.
All participants should attend and bring a tray of finger food. Please be at museum by 12:30 P.M. to help set up.

12.5.09 **Closing Reception/Sales Table**
Saturday 1:00 P.M.–3:00 P.M.
Members may sell small arts and crafts at the sales table. Profits go to the individual artists. All artwork must be clearly labeled with artist's name and the retail price. Volunteers staff sales table. Sales taxes are charged and artists pay their own sales taxes.
2:15 P.M. Final Auction Bidding
3:00 P.M.–4:00 P.M. Take Down
Call 510-865-0541 to leave AWA a message if you have arranged for someone else to pick up your work.



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Application and Terms and Conditions for Exhibiting Visual Arts

Alameda Museum | 510-521-1233
2324 Alameda Avenue, Alameda, CA 94501

1. Reserved dates for the Alameda Women Artists 16th Annual Exhibit are:
November 4 - December 5, 2009.
2. Visual artists may participate in exhibiting and selling their artwork in the Alameda Museum art gallery space. Price lists for the artwork can be displayed on tables, but may not be posted on the walls of the exhibit gallery. The museum does not do advertising for art events.
3. Exhibitors must use regular Museum hours for set up and receptions unless special arrangements are made. The Museum is open and staffed with docents during the following hours: W-F 1:30 P.M.-4 P.M., Sat 11 A.M.-4 P.M. Sun 1:30 P.M.-4 P.M.
4. Artwork shown must be original work, created by the artist. Computer or copy machine prints of visual art are not allowed, except at a sales table during receptions; however, they may be used a part of an artwork such as a collage. Subject matter must be appropriate for the general public and especially for children that come to the museum.
5. A few pedestals are available at the museum; however, exhibitors are encouraged to use their own. The walls and floors must be treated with care, including filling all holes made from hanging hardware when the exhibit is taken down. Emergency exits must not be blocked with at least 4 foot wide paths left open to the exits.
6. The Alameda Museum will not be liable for a loss or damage of artwork or property during this event. There have been no representations of any kind that the Alameda Museum will provide security for this event, or guarantee the safety of participants or participant's artwork at this event. Obtaining insurance for any loss or damage to artwork or their property during this event, if desired, shall be the sole responsibility of the artist.
7. There is a \$5 per day storage fee for each day work is left at the museum after exhibit closes.
8. If an artist sells artwork during the exhibit it must remain displayed until the exhibit closes.

Hold Harmless Agreement/Application

Participants hereby voluntarily waive any and all financial claims, actions, or causes of action against the Alameda Museum, including its volunteers, officers or employee's, for any loss, or damages, to artwork, arising in connection with participation in this event, whether the same shall arise by the accident or negligence. The Alameda Museum carries liability insurance. Artists must carry their own insurance for their artwork.

I AGREE TO HOLD HARMLESS Alameda Women Artists, it's officers, the curator of this exhibit and the Alameda Museum for any theft, damage or loss of artwork while on display at the Alameda Museum.

Print Name _____
 Street Address _____
 City, State, Zip _____
 Phone _____
 E-mail _____
 Artist Signature _____
 Date _____

Describe the type of artwork you will be showing

 Special needs (pedestals, etc.) _____

Mail or deliver this form and entry fee of \$25 payable to Alameda Women Artists by September 17, 2009.
 Mail to: Alameda Women Artists
 3239 Briggs Avenue, Alameda, CA 94501



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Attach a label to the back of each artwork submitted and also make a copy for yourself.

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Entry #1

Title _____

Medium _____

Size _____

Date _____

Retail Value _____

Entry #3

Title _____

Medium _____

Size _____

Date _____

Retail Value _____

Entry #2

Title _____

Medium _____

Size _____

Date _____

Retail Value _____

Entry #4

Title _____

Medium _____

Size _____

Date _____

Retail Value _____

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Medium _____

Size _____

Date _____

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Entry #2

Title _____

Medium _____

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Entry #4

Title _____

Medium _____

Size _____

Date _____

Retail Value _____